



FINAL INTERNATIONAL
UNIVERSITY

FIJET ACADEMY FOR YOUNG JOURNALISTS

TOURISM AND TECHNOLOGY
FOR BETTER INTERCULTURAL COMMUNICATION
NORTH CYPRUS



Dates: 16th – 23rd June, 2019

Deadline for applications: 25th May 2019

Contact : fskutlu@aturjet.org.tr

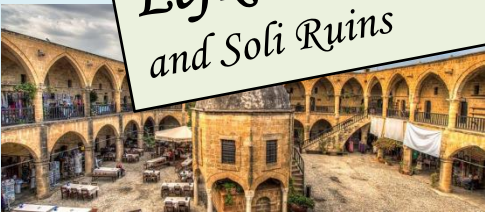
Excursions

Kyrenia: Bellapais Monastery,
Old Harbour, Castle

Famagusta; Walled City,
Salamis Ruins

Nicosia; Walled City, Green
Line, Cathedral, Great Han

Lefke and Guzelyurt: Vuni
and Soli Ruins



COURSE CONTENT:

- ✓ Tourism and intercultural communication
- ✓ The key concepts of sustainable tourism
- ✓ The role of (young journalists) in intercultural communication and tourism
- ✓ Using innovation and new media technologies to advance tourism
- ✓ The role of new media technologies and tourism in intercultural communication and sustainable development
- ✓ The importance of crisis communication in tourism
- ✓ Additional workshops on Professional photography and / or local cuisine as tools of intercultural communication in tourism