



## **FIJET ACADEMY FOR YOUNG JOURNALISTS**

**TOURISM AND TECHNOLOGY FOR BETTER  
INTERCULTURAL COMMUNICATION**

A short course for young academics  
and professionals

**At**

**FINAL INTERNATIONAL UNIVERSITY**

**KYRENIA, NORTH CYPRUS**

**16-23 JUNE, 2019**

# TOURISM AND TECHNOLOGY FOR BETTER INTERCULTURAL COMMUNICATION

## Course Details

Number of Participants:	12 (10 international, 2 from North Cyprus)
Number of Lecturers:	5 (3 international, 2 from North Cyprus)
Hosting Institution:	Final International University, Toroslar Caddesi, No:6, Çatalköy, Girne, North Cyprus  Tel: +90 392 650 6666
Dates:	16th – 23rd June, 2019
FIU Coordinator:	Assistant Professor Dr. Nafiya Güden  <a href="mailto:nafiya.guden@final.edu.tr">nafiya.guden@final.edu.tr</a>
Course Contents:	<ul style="list-style-type: none"><li>• Tourism and intercultural communication</li><li>• The key concepts of sustainable tourism</li><li>• The role of young journalists in intercultural communication and tourism</li><li>• Using innovation and new media technologies to advance tourism</li><li>• The role of new media technologies and tourism in intercultural communication and sustainable development</li><li>• The importance of crisis communication in tourism</li><li>• Additional workshops on Professional photography and / or local cuisine as tools of intercultural communication in tourism</li></ul>
Accommodation:	Participants will be provided with full board accommodation at a Final International University dormitory in Kyrenia. Lecturers will be accommodated in a nearby hotel, again on a full board basis.
Information Technology:	Computers and printing facilities will be provided at Final International University. Participants may also bring their own laptops. It is advisable for all participants to have a camera or phone camera for social and professional use during the course.
Entry Requirements for Applicants:	<ul style="list-style-type: none"><li>• Graduates with a subject-appropriate academic background such as tourism, journalism and other related disciplines.</li><li>• Students currently studying at undergraduate or graduate level in these disciplines.</li></ul>

	<ul style="list-style-type: none"> <li>• Young professionals in tourism, journalism and other related fields.</li> </ul>
English Language Requirements:	<p>The Fijet Academy Program is an international program and participants are expected to have a good level of English and participate fully in English during workshops and excursions.</p> <p>Participants are also expected to produce – in English - written work to be published in a newspaper or a program for broadcast on television channels or radio about the host country.</p>
Certification:	All applicants who attend the Fijet Academy Program will receive a “Certificate of Attendance” at the end of the program during the Gala Dinner event.
Social and Cultural Program:	<p>Excursions will be organised to the sites of:</p> <ul style="list-style-type: none"> <li>• Kyrenia: Bellapais Monastery, Old Harbour, Castle</li> <li>• Famagusta; Walled City, Ghost City, Salamis Ruins</li> <li>• Nicosia; Walled City, Green Line, Cathedral, Great Han</li> <li>• Güzelyurt / Lefke</li> </ul> <p>All local Guided Tours will be organized by Final International University.</p>
Fees:	<p>The total tuition fee for the program is €350 (euros) per participant. One half of the tuition fee - €175 will be paid by FIJET INTERNATIONAL. The remaining half (€175) is payable by the applicant either personally, or on behalf of the applicant by national association, sponsor or employer.</p> <p>The Tuition Fee includes:</p> <ul style="list-style-type: none"> <li>- 7 day full board residential program,</li> <li>- Transfers by bus from Lefkoşa Ercan Airport on 16 June, 2019 and to the same airport on 23 June, 2019</li> <li>- Transfers by bus to all destinations listed in the program</li> <li>- Entrances to historical sites</li> </ul>
Deadline for Application:	25 May, 2019