

FIJET ACADEMY for YOUNG JOURNALISTS PROGRAM NORTH CYPRUS

16th - 23rd June 2019

COURSE CONTENT

- ✔ Tourism and intercultural communication
- ✔ The key concepts of sustainable tourism
- ✔ The role of (young journalists) in intercultural communication and tourism
- ✔ Using innovation and new media technologies to advance tourism
- ✔ The role of new media technologies and tourism in intercultural communication and sustainable development
- ✔ The importance of crisis communication in tourism
- ✔ Additional workshops on Professional photography and / or local cuisine as tools of intercultural communication in tourism



Excursions

Kyrenia Bellapais Monastery, Old Harbour, Castle Famagusta Walled City, Salamis Ruins Nicosia Walled City, Green Line, Cathedral, Great Han Lefke and Guzelyurt Vuni and Soli Ruins

Deadline for application: 25th May Contact mail: fskutlu@aturjet.org.tr



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